

The Birth of Sweet Spot® Roses



Flowers open in full colour and softly fade as rich new flowers emerge. A continual kaleidoscope of changing colours.

When a new rose is so unique, so beautiful, so versatile that it stands far apart from any other, it's a major event. In fact, this rose is so different it demands a whole new category of its own - The Decorator Rose®! Here's how it all began...



Twenty-five years ago, Dutch rose breeder Pieter IIsink (from Interplant Roses) and the English rose breeder Jack Harkness were discussing one of Jack's seedlings

– a cross based on the Hulthemia persica, an ancient cousin to a rose from biblical times, which had an intensely coloured centre. But they needed to figure out a breeding path that eliminated the ugly unstructured parent plant.



Now, decades later, we at Tesselaar, are proud to introduce Sweet Spot, the Decorator Rose® They have consistent repeat blooming, uniform size and lush foliage.



This is exciting news for rose lovers! The Sweet Spot® Rose will be embraced for the qualities that make it The Decorator Rose®. Dazzling in colour, easily grown in pots, planters and beds, The Sweet Spot Rose® is ready to make our lives more beautiful.

And More Coming Soon...

Interplant Roses enthusiastically continues to bring even more exciting colours into the Sweet Spot family. Currently over 100 new selections are going through rigorous trials.

As they pass these tests, they will then be further trialed in each country to ensure that only the best of the best will be added to this kaleidoscopic collection of colours.



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NEW!



Sweet Spot®

The Decorator Rose®

Introducing
A Sweet Spot of Colour
for the
Heart of Your Garden!

A Revolutionary Rose Introduction



The Decorator Rose®

Over 20 Years of Continual Breeding...

The roses we have known until now are quite lovely, and we proudly offer a broad variety of these shrub and garden beauties. But quite frankly, even with the exciting variations, all cultivated roses date back to the mid-1700s.

And we think it's time for something new.

Thanks to the vision and passion of the Dutch company Interplant Roses and their 3 generations of breeders, Tesselaar can now offer a totally new kind of rose ~ a rose with a vivid, contrasting centre spot of bright colour. A rose like no other.

We proudly introduce **Sweet Spot® Roses.**



Tesselaar Brings You a Whole New Category of Roses...

Today we are making "rose history" with a brand new category of roses. **The Decorator Rose®** is not a Tea Rose, a Floribunda nor a rose from any other existing category created during the last 200 years. These new roses are so different, so exciting! The kaleidoscope of colours makes the Sweet Spot roses ideal to decorate any part of the garden, patio, deck, or along a path. So adaptable, so much fun.



A World Release with a Host of Brilliant Features...

Sweet Spot Decorator Roses offer so many features your customers will adore. Topping out at between 40 and 60cm high and 40 to 50cm wide (depending on the colour), each plant is a prolific bloomer with new flowers forming throughout the spring-to-autumn flowering season.

- Masses of blooms
- Continuous flowering
- Drought tolerance
- Lush green foliage
- Compact bushes to 50cm
- Comes in a kaleidoscope of enticing colours



Perfect for today's lifestyle...

These Decorator roses are colourful, repeat flowering and compact. They give everyone the permission to use these new Sweet Spot roses in any setting to decorate the garden patio or entrance. On their own or displayed with other plants, it's an ideal rose that suits any lifestyle and decorating palette.

The first three varieties offer a kaleidoscope of colours and were selected to complement one another and look great in the same space, either mixed or mass planted. And soon, many other new and exciting colours will be added to the decoration possibilities.

